

KRYSTOL SLOCOMBE

EMPLOYEE EXPERIENCE



Since joining Centerprise's Marketing department in late 2017, Krystol has carved out a successful career with the business. In this case study, Krystol shares her journey to date.

What role do you currently undertake for Centerprise and what does it involve?

In a relatively short period with Centerprise, I have been given the opportunity to grow in both my role and personally since arriving here; starting as a Marketing Executive and already being promoted to Marketing Team Lead.

My Team Lead role involves working with the various business units across the Ci Group. I co-manage channel relationships with vendors, which includes MDF, campaign planning and execution, event management and internal communications, such as our monthly company staff newsletter covering news, events and corporate/community achievements. I am also responsible for managing the marketing team.

What development opportunities have you been given since joining the company?

Centerprise has offered me great development opportunities since joining. From studying for CIM certificate in Professional Marketing, followed by CIM Diploma in Professional Marketing. I am included on Centerprise's Management Development programme covering topics such as Performance Enhancement and Coaching to Mental Health Awareness.

What would you say is your greatest achievement to date in your career with Centerprise?

Working for Centerprise has given me many opportunities to develop my career, for example, the following projects are just a selection of what I have undertaken to date:

- Successfully managing significant annual industry events
 - Rugged World for our Distribution sales division
 - The Defence Technology Show for our Defence sales division
- Securing and executing MDF funds from various vendors
- Composing the submission for Ci Distribution to enter the CRN Channel Awards- Emerging Distributor of the Year category, and I'm proud that Ci Distribution was shortlisted as a result

Where do you hope to take your career within Centerprise?

My aim is to continue my career with Centerprise by working and studying hard to achieve the position of Marketing Manager. I look forward to seeing both my team and the company grow as time passes.

What is the working environment and culture like at Centerprise?

Centerprise is a fun, energetic and friendly place to work. The management style is very open and honest, which gives you the opportunity to voice your opinions and be heard.

What is most challenging about working at Centerprise?

Covering a large remit within the Ci Group but only having a small, (but dedicated) team can be challenging at times, striving to achieve deadlines whilst maintaining a high standard of work.

What is the best bit about working at Centerprise?

The best thing about working at Centerprise is the opportunity to develop, at both a personal and professional level. Centerprise strongly believes in developing its people to help them reach their full potential. I also like that Centerprise regularly raises funds for local charities by putting on fun competitions and events for all staff members to participate.

Would you recommend Ci as a place to work?

Yes, I would. As a company, Centerprise makes you feel appreciated and valued. There are many opportunities to grow if you are willing to work hard. I have been very lucky to work with great co-workers too, who have become firm friends.