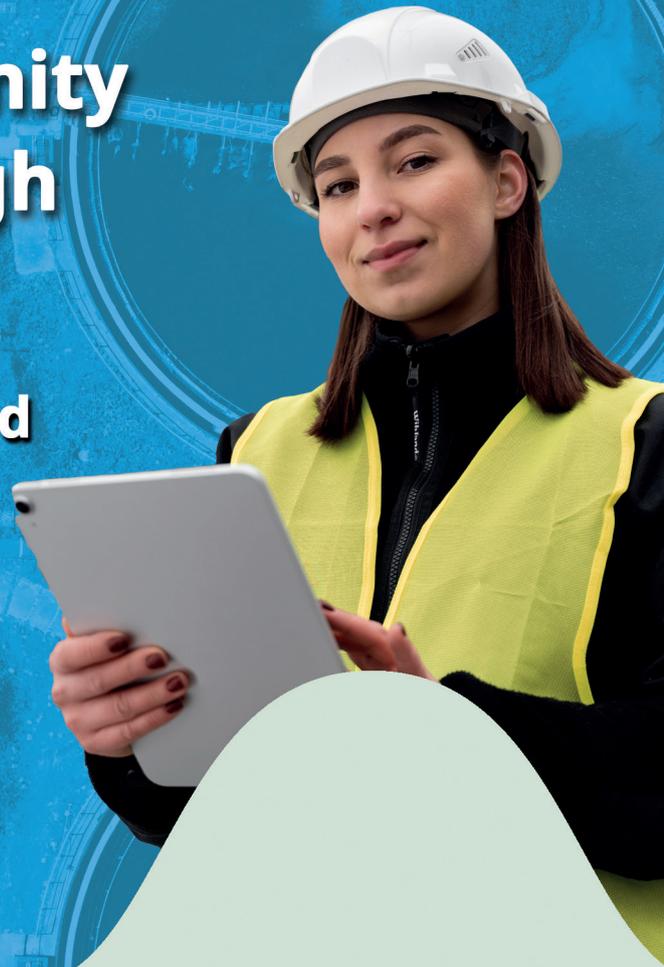


Empowering Community Reinvestment Through Ethical ITAD

How Welsh Water transformed its asset disposal strategy with CiLifecycle



From Compliance to Community Impact

Dŵr Cymru Welsh Water, one of the UK's most trusted utility providers, recognised that its legacy IT asset disposal processes needed modernisation. As a not-for-profit organisation committed to community wellbeing, Welsh Water sought more than compliance – they wanted measurable sustainability and social value.

Partnering with CiLifecycle for Ethical ITAD

After exploring the market, Welsh Water chose CiLifecycle for its ability to deliver secure, sustainable ITAD with a community-first focus. From the outset, Centerprise provided a reliable and adaptable service that resolved logistical challenges while ensuring strict adherence to environmental and data security standards.

At a Glance

- **Sector:** Utilities (Not-for-Profit)
- **Challenge:** Outdated ITAD processes, no community reinvestment
- **Solution:** Ethical, secure ITAD with ESG focus
- **Result:** Increased efficiency, reduced burden, reinvestment in Welsh communities



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'Centerprise has been a consistently exceptional partner in managing our IT asset disposal. Their team's professionalism and flexibility have helped us modernise our processes, reduce administrative overhead, and ensure every step aligns with our ethical and sustainability commitments. Most importantly, they've enabled us to reinvest the value of retired assets back into charitable initiatives that support the communities we serve.'

Dŵr Cymru Welsh Water
Greg Colman, Contract Manager

Turning Retired Assets into Community Value

More than compliance, CiLifecycle enabled Welsh Water to maximise the residual value of its retired IT assets. These funds were reinvested into charitable initiatives directly benefitting communities across Wales.

Operational Efficiency with Lasting Benefits

The collaboration reduced internal overhead, freeing Welsh Water's teams to focus on higher-value work and strategic goals. CiLifecycle proved that ITAD, when done ethically, can become a **strategic pillar for corporate social responsibility and operational excellence.**

CiLifecycle



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